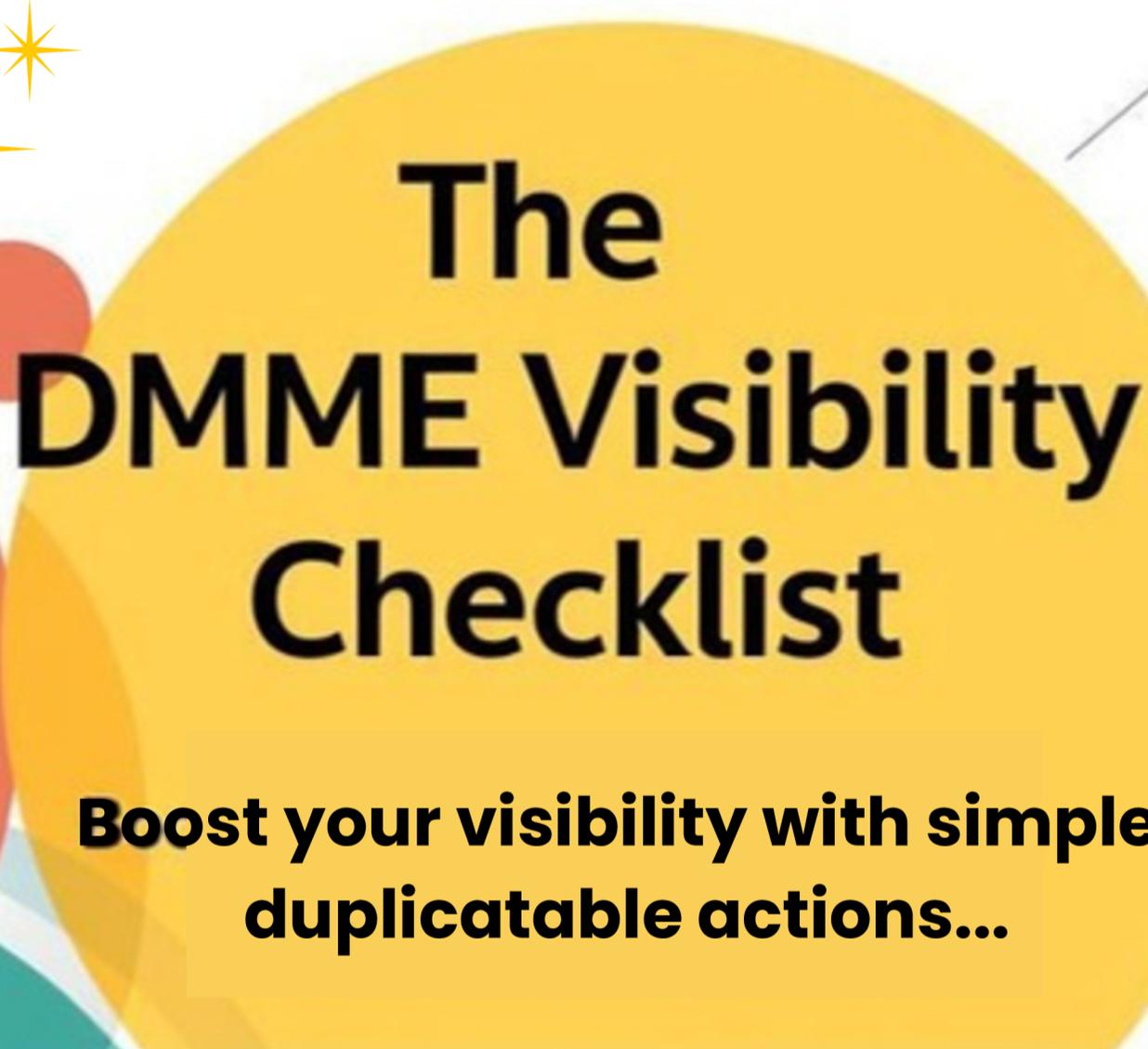


DMME Visibility Initiative



The DMME Visibility Checklist: Boost your visibility today!



The DMME Visibility Checklist

Boost your visibility with simple, duplicatable actions...

Download Now



Simple daily, weekly & monthly actions

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Visibility is key.
Be seen, be heard, be unforgettable!

The DMME Visibility Checklist

Boost your weekly visibility with simple, consistent actions.

Daily Visibility Actions

1. Engage with 5 posts (local businesses, customers, community pages).
2. Respond to all comments and DMs.
3. Post at least 1 Story (behind-the-scenes, workspace, testimonial, or product).

Weekly Visibility Actions

1. Post 2–3 feed posts mixing education, trust-building, and behind-the-scenes content.
2. Post 1 Reel or short-form video. Share a post to your story - easiest!
3. Use polls, questions, quizzes, and sliders. (Where do you find these? Lesson 3)
4. Share 1 customer success moment (testimonial, screenshot, before/after).

Monthly Visibility Actions

1. Refresh your profile bio and highlights.
2. Review your top-performing posts.
3. Evaluate consistency for the month.

Advanced Visibility Boosters

1. Collaborate with another local business.
2. Create a weekly content theme like Tip Tuesday or FAQ Friday.
3. Encourage customers to tag your business and repost their content.